

Design Consultancies						
#	Name:	Country	Location of Practice	Size	Specialisation	Other Notes
					Product/Services	
1	<b>Design Edge</b>	Australia	Unit 16 16 Narabang Way, Belrose Sydney NSW 2085 Australia	?? Estimating Medium (20 - 30 staff)	Provides a 4 phase service from conceptualisation to initiation of manufacturing. That includes: conceptual development, engineering, detailing, CAD models, rapid prototyping, product graphics and specification for manufacture. They aim to engineer the product so it is minimal in part number	Founded 1988, they seem comfortable to work with Plastics through moulding and extrusions, metal castings and extrusions, and rubber.
2	<b>Continuum</b>	U.S.A.	Boston, Los Angeles, Milan, Seoul, Shanghai	146 employees in total with 106 working in Boston. The rest having fewer than 14 staff in each office	Main services is centred around developing and growing products and services for businesses. Their expertise ranges from Architecture, Branding, Strategy Design, Innovation, Interaction Design, Software and IT development, prototyping to Storytelling.	Founded 1983. their website is a good resource for "innovative ideas".
3	<b>Ideation Design</b>	Australia	Unit 2/107 Highbury Road, Burwood, VIC 3125	?? Estimating Small to Medium (5 to 20 staff)	Mainly a product design consultancy. From their slide show I can see they produce a lot of CAD drawing and concepts, some of which have been put into production. They cover markets like, house hold goods, baby prams and storage products, fittings, toys, industrial and medical devices.	Over 20 years of design experience in various industries. Website is from 2008.

4	<b>Tiller Deign</b>	Australia	23 Nelson Street Annandale NSW 2038 Australia	?? Estimating Small to Medium (5 to 20 staff)	Product development with a focus on consumer experiences. It seems they are driven by the bottom line and making sure "your product is competitive and money making".	Concentrating on being Australia's best industrial design consultancy. In partnership with Tiller Scientific + Medical Pty Ltd and Tiller Manufacturing Pty Ltd. They work in collaboration. Not quite an "in- house" design team.
5	<b>D3 Design</b>	Australia	106 Boundary St   Paddington   NSW 2021	Looks like they have 6 staff. Small in size yet, "big enough to deliver"	Turnkey product design and development solutions to business. Focus of work is boutique product and packaging. Seems to work around a sequence of tasks from concept to development to rapid prototyping.	Over 25 years of experience
6	<b>Blue Sky</b>	Australia	69 Fitzroy Street, Surry Hills NSW 2010, Australia	Small team of 11 staff.	User experience approach to product design. They deal with consumer electronics, domestic appliances, white goods, medical equipment, lighting systems, sporting good and ICT products. Team based approach to projects.	Founded in 1984. Solid list of past clients both Australian and international. Operates internationally.
7	<b>Outerspace</b>	Australia	Outerspace Design Group 16 Harvey St Richmond, Melbourne Victoria 3121 AUSTRALIA	?? Estimating a Medium to even large team 30+ staff.	Product development service. The cover the design process form ideation to prototyping and product packaging. They also offer project management services. Also a 4 phase method like Design Edge.	Has won awards.

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<b>8</b>	<b>KWA Design Group</b>	Australia	HEAD OFFICE: W3B4 Level 3, Westside South Sydney Corporate Park 75 - 85 O'Riordan St. Alexandria NSW 2015 Sydney AUSTRALIA	?? Estimate Medium sized 30+	They have "Vertically integrated capabilities" to help design and create your product from idea to manufacturing. They have many in-house services available, such as: branding, multimedia, prototyping, rapid prototyping, engineering, user interface design.	
<b>9</b>	<b>Charlwood</b>	Australia	50 Glasshouse Road, Collingwood, Victoria, 3066 Australia	?? Seems like a smaller team of maybe 15 or so staff.	A "full-service industrial design, product design and engineering consultancy". They can design and rapid prototype a product. Helping from varying fields become market leaders through the development of products. 5 phase design process from research and planning to tooling and production.	Founded 1993
<b>10</b>	<b>Nielsen Design Associates</b>	Australia	Nielsen Design Associates Pty. Ltd., The Old Bakery, 33 Alexandra Street, Hunters Hill, NSW 2110, Australia	?? Seems like a medium sized consultancy, maybe 20 to 30 staff.	Its an industrial design studio that provides full product development services from concept to manufacturing implementation.	Founded 1961 by Carl Nielsen. Claims to be one of Australia's first design practices

Corporate In-House Design Practices						
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1	Herman Miller	U.S.A	Zeeland, Michigan		Furniture manufacturer that has defined the 20th century. Global company.	Founded 1923
2	Steelcase	U.S.A.	Leadership team based in Grand Rapids, Michigan	10,000 employees globally	Workplace products such as furniture. Global company	Founded 1912
3	Samsung	Korea	Seoul	42,000 in Research and Development. Design team..?	Consumer Electronics. Global company	Have used IDEO. They now have the Innovative Design Lab of Samsung (IDS).
4	Hyundai Motor Europe Technical Centre	Germany	Russelsheim	27 Designers	5th largest Auto-manufacturer, consumer electronics and other industry products both small and large scale. Global company.	Led by Thomas Burke (formally at BMW)
5	Bang & Olufsen	Denmark	Struer, Denmark	Work with freelance designers. Company has over 2,000 employees in general	Design, Manufacture and Retail High-end, Boutique electronics for the Home	Actually unsure if they have an in-house design team.

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6	IKEA (Stockholm Design Lab)	Sweden	Stockholm	Unsure, it is a Design Agency. Agency may have many staff, IKEA might have under 5 to manage the design agency.	Self-assembled furniture	IKEA is a complicated company broken up into different sections and own and operated by different parts. It seems that they outsource their design work. Unfortunately it is not in-house as I thought.
7	Nike	U.S.A.	It seems depending on the company you can work in either New York in Portland, Oregon	unable to find	Footwear and apparel	
8	GM Holden	Australia	Holden HQ in Port Melbourne	100+	Automotive Products	
9	Crumpler	Australia	Crumpler HQ 6 Chelmsford Street Kensington Melbourne VIC 3031	From what I know of the company I can guess that they'd have a smaller design team - under 10 people.	Messenger Bags and other bags and luggage in general	
10	Philips	Netherlands	Eindhoven (Global headquarters) Philips Design High Tech Campus Building HTC-33, 5656 AE Eindhoven Tel: +31 40 27 49200	Approx. 500 staff	Consumer Electronics and Home Electronics	<a href="http://www.design.philips.com/">http://www.design.philips.com/</a>

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